SPARK BUSINESS NETWORKING -SPONSORSHIP OPPORTUNITIES

CONNECT WITH THE HEART OF ENTREPRENEURSHIP

A MESSAGE FROM JESS WHITE ABOUT THE VALUE OF SPARK COMMUNITY AND PARTNERSHIP.

Thank you for considering a potential partnership with Spark Business Networking.

Spark is a vibrant and rapidly growing business networking company that connects entrepreneurs, professionals, and business owners across various industries. With a community of motivated and dynamic members, Spark is focused on fostering meaningful interactions, collaborations, and referrals that yield tangible business results.
Our unique approach sets us apart from traditional networking companies.

We strongly believe in the power of building genuine relationships and trust among our members, fostering an environment where everyone feels supported and empowered to unlock their full potential. Through carefully curated events, training workshops, and networking opportunities, Spark Business Networking goes beyond simply exchanging business cards. We strive to create an ecosystem where innovative ideas are born, partnerships flourish, and success is multiplied.

Spark has now been running since November 2022 predominantly in Sevenoaks, Tunbridge Wells, Tonbridge, West Malling and London.
Looking forwards we are now launching in two new prominent locations, Birmingham and Warwickshire, and our expansion brings us even closer to businesses and professionals seeking authentic connections and valuable partnerships. With each new location, Spark grows stronger, attracting individuals with diverse skill sets, knowledge, and experience. This diversity ensures that our members can tap into a wide range of expertise, enabling them to address challenges, seize opportunities, and create lasting success.

A partnership between our organizations will be mutually beneficial. By joining forces, we have the opportunity to create synergies that enhance the value we bring to our respective clients and communities. Through our collaboration, you can build long-lasting relationships with potential clients and partners, expanding your reach and market presence.
I am excited about the potential benefits this partnership can bring. So please consider the sponsorship opportunities and explore how we can collaborate to maximize our collective impact. I believe that by combining our strengths, we can create a partnership that propels businesses to new heights and drives mutual success.

TABLE OF CONTENTS

Introduction

Event Goodie Bag Sponsorship

Event Sponsorship

Webinar Sponsorship

Additional Sponsorship Options

Audience Demographics

Testimonials

FAQ

Call to Action

Legal Disclaimers

INTRODUCTION

Since our inception, we have successfully launched in Sevenoaks, Tunbridge Wells, and West Malling, reaching a growing network in these vibrant business hubs. With our primary focus on building relationships, trust, and adding value to our members, we have organized over ten highly successful evening events in various beautiful venues, with inspiring speakers, live music, cocktails and canapes provided to give our networking events something special and to stand out. Our events have been described as classy, luxe, relaxed and fun. To ensure great networking we provide a guest brochure which has a photo, bio and contact details for every guest so that networking can occur before, during, and after the event.

Additionally, we have hosted numerous members-only events, training workshops, and interactive sessions where our members gain valuable insights, expand their knowledge, and enhance their professional skills.

The Value of Sponsorship

By partnering with Spark Business Networking, you have the opportunity to align with a highly respected and influential network that serves as a catalyst for business growth and success. We believe that sponsoring Spark will provide significant value to your organization, including:

1. Enhanced Visibility: As a sponsor, your brand will be prominently displayed and recognized at all Spark events, both online and offline. This exposure will ensure that your organization reaches a wider audience, including decision-makers, entrepreneurs, and professionals from various industries.
2. Access to Targeted Audience: By aligning with Spark, you gain direct access to a diverse and motivated group of individuals actively seeking collaborations, partnerships, and business opportunities. This presents an ideal platform to engage with potential clients, build valuable relationships, and extend your market reach.
3. Thought Leadership Opportunities: As a sponsor, your organization will have unique opportunities to showcase your industry expertise and thought leadership. You can participate as a guest speaker, or a contributor in our training workshops, sharing your valuable insights and knowledge with our engaged community.
4. Networking and Collaboration: Through sponsorship, you can actively engage in networking and collaboration opportunities within our growing member base. This enables you to identify potential clients, establish strategic partnerships, and leverage the collective expertise and knowledge of the Spark community.

Thank you for considering Spark Business Networking as a potential sponsor. We are confident that our partnership will bring immense value to both our organizations, allowing us to collectively empower businesses and professionals for lasting success. Together, we can forge a powerful alliance that propels mutual growth and fosters a thriving business community.

EVENT GOODIE BAG SPONSORSHIP

GOODIE BAG SPONSORSHIP - MAKE A TANGIBLE CONNECTION
Sponsorship Amount: £200 - £500

Benefits:
Exclusive branding on event goodie bags.
Opportunity to include branded promotional items or brochures in the bags.
Recognition as a sponsor during event announcements.
Social media mentions and logo visibility on event-related posts.

EVENT SPONSORSHIP - ELEVATE YOUR BRAND AND PRESENCE
Sponsorship Amount: £500 - £2,000

Benefits:
Logo placement on event banners, flyers, and website.
Option to provide branded signage or banners at the venue.
Recognition as a sponsor during event introductions and closing remarks.
Mention in press releases and media coverage.
Networking opportunities at the event.
Speaker Opportunity at the event

PODCAST SPONSORSHIP

PODCAST SPONSORSHIP - ENGAGE WITH A WIDER AUDIENCE
Sponsorship Amount: £5,000 - £7,000

Benefits:
Partnering with an influencer with over 250,000K Instagram followers
Acknowledgment as the official sponsor during the podcast, with a description of your company and how you can help small businesses
We will feature you as a guest on an early podcast to ensure high traction
Option to share a short promotional video or offer exclusive discount codes to attendees.
Logo visibility on all podcast marketing.
Social media promotions highlighting the sponsor's involvement.

ADDITIONAL SPONSORSHIP OPTIONS

CUSTOMIZE YOUR IMPACT - ADDITIONAL OPPORTUNITIES

Sponsorship Amount: Can vary based on the specific option chosen.
Potential options:
Digital advertisements in event email campaigns (£200 - £500).
Logo or mention in event-related blog posts or articles (£100 - £300).
Prominently featured sponsor section on the event website £800 - £2000).
Sponsor recognition in post-event thank you emails or newsletters (£100 - £300).
Exclusive sponsorship of specific event segments or activities (£500 - £1,500).

FAQ

1. What are the different levels of sponsorship available?
   Spark Business Networking could offer various sponsorship levels to accommodate different budgets and objectives. These may include Platinum, Gold, Silver, and Bronze tiers, each offering different benefits and levels of exposure.
2. What are the specific benefits and perks associated with each sponsorship level?
   The benefits and perks vary depending on the sponsorship level. Platinum sponsors may enjoy prime logo placement, exclusive speaking opportunities, prominent branding in marketing materials, and VIP access to events. Gold sponsors may receive similar benefits with slight variations, followed by Silver and Bronze sponsors who receive progressively scaled benefits.
3. Can we customize a sponsorship package to meet our specific needs?
   Yes, Spark Business Networking offers flexibility to customize sponsorship packages based on your unique requirements. We understand that each organization has specific goals and preferences, and we are willing to work with you to create a tailored sponsorship package that aligns with your objectives.
4. How will our brand be promoted as a sponsor?
   As a sponsor, your brand will receive significant exposure through various channels. This can include logo placement on event collateral, website, and social media platforms. Additionally, your brand may be highlighted in email newsletters, press releases, event announcements, and during opening and closing remarks at networking events.
5. Will we have access to attendee data or contact information?
   Depending on the sponsorship level, you may have access to attendee data or contact information. This can provide valuable networking opportunities and potential leads. However, data privacy and consent regulations will be strictly

followed, and attendee information will only be shared within the limits of applicable laws and regulations.

6. Can we showcase our products or services at Spark Business Networking events?
   Yes, sponsorship often provides opportunities to showcase your products or services at Spark Business Networking events. This can be through display booths, product demonstrations, or handing out promotional materials. Specific details and logistics can be discussed and arranged based on your sponsorship level and event requirements.

Please feel free to contact me anytime to discuss this further.

SPARK
BUSINESS NETWORKING & EVENTS

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“By teaming up as sponsors for Spark Business Networking, we have the chance to combine our strengths and unleash a dynamic collaboration that propels growth, opens doors to fresh possibilities, and amplifies our shared influence. Together, we will light the way to success for businesses and professionals, shaping a thriving future.”

LEGAL DISCLAIMERS

Terms and Conditions:
By participating in the sponsorship opportunities provided by Spark Business Networking, you agree to be bound by the following terms and conditions:
1. Eligibility: Sponsorship opportunities with Spark Business Networking are available to businesses and organizations that meet the criteria outlined in the sponsorship agreement. We reserve the right to accept or decline sponsorship applications at our discretion.
2. Sponsorship Packages: Spark Business Networking offers different sponsorship packages with varying benefits and levels of exposure. The specific details of each package, including costs, deliverables, and timelines, will be outlined in the individual sponsorship agreement.
3. Payment Terms: Sponsorship fees are due as stated in the sponsorship agreement. Payment can be made through the designated payment method specified in the agreement. Failure to make timely payments may result in the termination or suspension of sponsorship benefits.
4. Intellectual Property: The intellectual property rights, including trademarks, logos, and copyrights, associated with Spark Business Networking and its events remain the sole property of Spark Business Networking. Sponsors are strictly prohibited from using or reproducing any intellectual property without explicit written consent from Spark Business Networking.
5. Termination: Either party may terminate the sponsorship agreement by providing written notice to the other party. In the event of termination, any outstanding obligations or payments owed by either party shall still be applicable.
6. Changes and Modifications: Spark Business Networking reserves the right to modify or update the terms and conditions of the sponsorship agreement if necessary. Any changes will be communicated in writing to the sponsor, and their acceptance or objection shall be determined within a reasonable timeframe.
7. Indemnification: Sponsors agree to indemnify and hold Spark Business Networking and its affiliates, directors, employees, and representatives harmless from any claims, liabilities, damages, costs, or expenses (including legal fees) arising out of their participation as a sponsor or any breach of the sponsorship agreement.
8. Governing Law: The sponsorship agreement and these terms and conditions shall be governed by and construed in accordance with the laws of [Jurisdiction]. Any disputes arising from or in connection with the agreement shall be subject to the exclusive jurisdiction of the courts of [Jurisdiction].
Please thoroughly review the sponsorship agreement for specific terms and conditions relevant to your sponsorship package. By engaging in sponsorship with Spark Business Networking, you acknowledge and accept these terms and conditions in their entirety.

All sponsorship agreements are subject to contract and the terms therein.
Sponsorship benefits may be subject to change based on event specifics and availability.

Logo placements and mentions are as per the agreed terms and will be executed in good faith as per the provisions of the sponsorship agreement.
All intellectual property rights of the sponsor's branding are owned by the sponsor and are used with permission.
The organizer reserves the right to select sponsors in alignment with the event's values and objectives.
Payment terms will be outlined in the sponsorship agreement, including any provisions for cancellation or non-performance.

Legal Disclaimer:
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